

NINA TAUBES

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Brooklyn, NY 11221

EXPERIENCE

VaynerMedia - New York, NY

Senior Creator

June 2021 - Present

- Spearhead workstreams, production shoots, set design, social campaigns and OOH stunts
- Lead as a mentor and teacher to residents and peers
- Bilingual in creative and social strategy across paid and organic content creation
- Identify and apply key cultural insights to bolster brand awareness with real-time, reactive social content
- Direct, produce, star in, and edit major video campaigns for social and national TVC spots

Creator

Dec 2021 - May 2023

- Build brands in social with disruptive and impactful content creation - graphic design, illustration, animation, short and long form video production, and copywriting
- Produced top performing paid and organic content that garnered high engagement across social platforms and drove builds for major campaigns, brand awareness and sales in both the traditional and new media spheres

Creator Resident

Aug 2021 - Nov 2021

Mastermind Visions - New York, NY

Creative & Design Intern

Mar 2020 - Sept 2020

- Developed a promotional campaign for a clothing brand
- Conceptualized logo designs and product advertisements for the agency and clientele
- Illustrated, designed, and wrote copy for informative, strategic social media posts

The Untitled Magazine/ The Untitled Space - New York, NY

Graphic Design, Editorial & Gallery Intern

July 2019 - Dec 2019

- Designed editorial layouts and edited articles for print
- PA for magazine photo shoots
- Designed artist exhibition books for gallery shows
- Prepared gallery space and installed artwork
- Managed social media for the magazine and gallery

PROJECTS

GUJOJA 구조자 - Streetwear Brand

Founder/Designer/Creative Director

Jan 2021 - Present

- Developed brand identity and TOV
- Design all apparel graphics
- Graphic design, video editing, copywriting across social media platforms
- Direct and produce photoshoots
- Manage and design company website and social platforms

CAVA Collective - Creative Collective

Founder/Creative Director

Jan 2019 - Dec 2021

EDUCATION

Bachelors in Visual Arts - Graphic Design

Fordham University College of Rose Hill

Marketing Minor, Women's Gender and Sexuality Studies Minor 2016 - 2020

SKILLS & STRENGTHS

Adobe Suite

InDesign	=====	After Effects	=====
Illustrator	=====	Premiere Pro	=====
Photoshop	=====	Lightroom	=====

Adept Learner • Community builder • Creative problem solver • Strong eye for detail • Reliable team player • Social listening • Procreate application • Photography • Phone editing apps

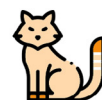
INTERESTS



Muay Thai



Traveling



Cat mom



Nail art